



## WOMEN OF THE OLEA GROUP AND SOCIAL COMMITMENT | OLEA GHANA AND JEAD FOUNDATION | MARCH 8, 2023 AT OLEA IN PICTURES

NUMBER OF THE MONTH

**238 women / 500 employees in the OLEA Group**

### WOMEN OF THE OLEA GROUP AND SOCIAL COMMITMENT

*This month's OLEA News is dedicated to the women of OLEA highlighting their social commitments. In addition to their professional careers and very often an intense family life, they are also involved in their communities on a daily basis as it relates to education, environment, health... Let's discover their actions!*



**Qurat Jaffer, International Coordinator, OLEA Kenya**

As a woman who is actively involved in my community center, I can say with certainty that being engaged is incredibly fulfilling and rewarding. Whether its volunteering with serving food at the local mosque or advocating for different causes that the center undertakes, there are countless ways to make a positive impact.

Personally, I have found that being involved in my local Community Centre has allowed me to connect with a diverse range of

people and perspectives. I have learnt so much from those around me and am inspired by the passion of my fellow volunteers. It's empowering to know that I can make a difference, even if it's just in a small way.

I also spend some time with young girls in the Community Centre where I am able to listen to their issues and provide guidance. Overall, I encourage all women to get more involved.



**Ramatou Salifou, Managing Director, OLEA Niger**

Being involved in my community is very important to me. That's why I created in conjunction with the Nigerien web community, a Facebook page «Nigerien Cyber Citizen». This project was born because of the incivility of the citizens who do not respect the traffic rules and also to fight against the insalubrity of Niamey, the city where I live. The plan was to create a community using digital, to raise awareness amongst citizens, to question public authorities and especially, to make them act on the ground.

Through visual or audio messages in local languages, we encourage each individual to keep their environment as clean as

their home and become their neighbor's policeman. In addition to environmental issues, we deal with issues related to health, education, etc.

By denouncing certain behaviour on social networks, for example dumping garbage in the streets, we activate a citizen mobilization of the population, and obtain a reaction of the authorities. For example, we carried out an action to remove a dump along the walls of 3 schools attended by more than 700 kindergarten and primary school students, respectively. With perseverance and the involvement of the town hall, and the chief of the district, we achieved our objective.

So as a web activist, this is a very effective way to lead the population, and especially the Nigerien youth, to adopt an exemplary civic behavior.



**Shamim Hirji, Broker Support - Underwriting, AIB Tanzania**

Personally, it has been my dream to have my own NGO that would support the less fortunate children, especially girls. I always felt not enough was being done for them, and that is why giving back to the community has always been important to me. I have

been volunteering in NGO's and Clubs from high school to university, focusing on empowering youth development, fostering interpersonal skills, as well as SDG awareness. I participated in an event, carried out by AIESEC in Tanzania (UDSM students), promoting menstrual awareness aimed at children in schools - both girls and boys. We sent sanitary towels to various public schools, explaining the importance of menstrual health and cleanliness. The girls had the opportunity to talk about their fears and problems that they were afraid to discuss with anyone else.

What's more, with the help of AIBT, we sent out necessities to a cancer center that harbors kids from 0 – 18 affected by Cancer.



**Grace van Zyl, Financial Life Strategist, Apio Wealth (South Africa)**

Helping people achieve their full potential is a passion and a way of life. As a member of the Rotary Club of Johannesburg, we are encouraged to use our vocation to make a difference in our communities. With this in mind, I developed a Financial Savvy Course aimed at school leavers, young couples and disadvantaged communities, from the ages of 17 to 80.

The course is currently being presented to 21 Marimba Alumni via Education Africa. Through Education Africa these youngsters have received funding to provide a stipend for the next year to allow them to gain experience in the performing arts and/or as marimba teachers. The course helps them to budget, save, deal with « black tax » as well as live within their means. (Black tax is

a term used in the African culture in South Africa – it is paying part of/or all of your salary to your family). Currently, I am the Chair of an Educational Bursary Program providing funding and mentorship to 21 learners to complete their schooling from primary to secondary school. On an international level, I am a Director for Africa in Peace which involves promoting positive sustainable peace when working with communities.



**Manuela Lah, Accountant, Administrative and HR Manager, OLEA Services**

Driven by my desire to serve my community, I joined the organization «Junior Chamber International» of Côte d'Ivoire (JCI) in 2018. One of the values advocated by this organization is community involvement, through concrete actions. I had the opportunity to participate in, and supervise projects which included renovating the facades of the EPP M'pouto Elementary School and the IPNETP University in Abidjan. This included the installation of a library in the elementary school. I also participated in an awareness campaign for road safety, and «blood donation» operations.

On a personal level, I am inspired by some of JCI's activities and look for opportunities to make a difference in my neighborhood by organizing a Christmas gift distribution for children from disadvantaged families, and mobilizing my own family members to donate food and non-food items to orphanages in the suburbs.

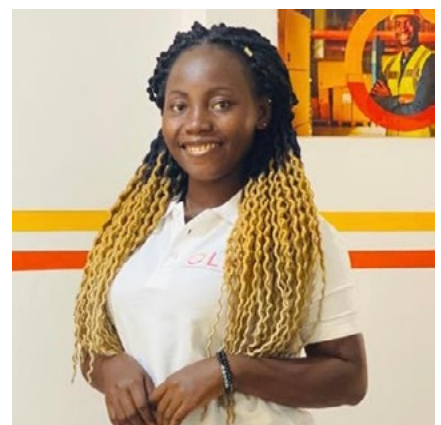


**Sadia Chemane, Administrative Assistant, Health department, AIB Angola**

I have been a member of the Mozambican Women's organization in Angola for 12 years. As a Mozambican and Muslim woman living in Angola, I have been involved in a project providing clothes and food for the less fortunate in our community, during and after Ramadan.

We also organize donations and assist with repairs (paint, fix lights) at the Josina Machel Hospital in Luanda. We are the godmothers of the hospital."

Providing assistance to orphanages in Luanda's peripheral neighborhoods is close to my heart. We regularly buy nappies, food and drinks, but unfortunately, I don't have more resources to expand my goals.



**Appoline Bamba, Executive Assistant, OLEA Guinea**

I have always enjoyed working in the humanitarian field. It is a way for me to help and improve the well-being of those in need. In 2018 and 2019, I volunteered on the



Medical Ship "Mercy Ships" as an interpreter in French, English and our local language, to facilitate dialogue between doctors and patients.

I assisted and encouraged women with Vesicovaginal Fistula to undergo surgery, as they find this subject taboo and often suffer in silence.

A year ago, I joined the NGO Camp'Art whose goal is to train street children and orphans in the arts (singing, piano, flute, crafts...). I am currently the General Secretary of this organization and a trainer in crafts. Working with the children, making bags, interior decoration accessories and customize shoes in African loincloth the

children who are busy, no longer have time to go out on the street. They are happy to see their work appreciated and feel useful.

## OLEA GHANA AND JEAD FOUNDATION

On Monday, February 20, 2023, the ladies of OLEA Ghana, led by Gladys Esi Kumi, the Head of Technical, made a presentation to the founder of JEAD Foundation, Mrs. Judith Ellen Awuah-Darko and other board members, as part of the company's Corporate Social Responsibility.

JEAD Foundation is an NGO dedicated to supporting needy, rural women to cope with the challenges of Breast Cancer. The NGO periodically move to the rural communities to provide education on Breast Cancer, screen women, and sponsor those identified with Breast Cancer to seek medical help.

OLEA shares in this vision and believes that society has a lot to do to help women meet these particular challenges. After congratulating the members of the NGO for the good use of the funds received and the work done, the company pledged to make annual donations to the NGO to enable it do more for women in disadvantaged communities in Ghana.



The ceremony was an opportunity for the founder of the NGO to express her profound gratitude to OLEA Ghana, for its support and continued partnership that has been in place for the past 3 years.

She indicated that she is currently mobilizing resources to build a Breast Cancer clinic in one of the rural communities. This initiative has become a necessity as people with the disease often feel uncomfortable going to hospitals in Accra for treatment. They prefer to be treated in their villages. She appealed to OLEA Ghana and the entire OLEA Group to support the clinic project.



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## AT OLEA IN PICTURES



**AIB Tanzania**



**OLEA Côte d'Ivoire**



**OLEA Senegal**



**OLEA Guinea**



**OLEA Ghana**



**OLEA Holding**



**OLEA Cameroon**



**OLEA Congo**

# THE OLEA GROUP AND ITS 24 SUBSIDIARIES IN AFRICA



South Africa | Algeria | Angola | Benin | Burkina Faso | Cameroon | Central African Republic | Congo | Côte d'Ivoire | Gabon | Ghana | Guinea | Kenya | Morocco | Mozambique | Niger | Rwanda | Senegal | Sierra Leone | Tanzania | Chad | Togo | Tunisia | Zambia

