



OLEA UNIVERSITY HEALTH – 1ST EDITION | OLEA HEALTH TOOLS | APIO BECOMES OLEA SOUTH AFRICA
| OLEA BURKINA TO “REPAB” 2023 | OLEA SENEGAL AND “VILLAGE PILOTE” | LIONEL LASME, DEPUTY IT
DIRECTOR, EMPLOYEE BENEFITS DIVISION



OLEA UNIVERSITY HEALTH – 1ST EDITION

*Ibrahima Sy, Head of Employee Benefits,
French-speaking zone*



After studying finance and gaining a few years' experience in the field, Ibrahima joined Gras Savoye Senegal as Head of Employee Benefits. He subsequently held the position of Director of Operations at the broker Assuraf before joining OLEA Senegal in September 2021 as Head of Employee Benefits. In June 2023, Ibrahima was appointed Head of Employee Benefits for French-speaking Africa.

1- What is OLEA University Health and what did this first edition consist of?

OLEA University Health is one of the many OLEA University events that the Group organises on a regular basis. Like OLEA University Property & Casualty, OLEA University Commercial and OLEA University Finance, it's a place for exchanging and sharing knowledge. The event, held in Dakar from 3rd to 5th July 2023, brought together health managers from the 15 subsidiaries in the French-speaking region, as well as OLEA Services teams. The aim was to create a space for reflection, collaboration and innovation in order to strengthen our service offering. It was also an opportunity to formalize the implementation of the new organisation

and standardise our procedures with a view to sustaining our growth.

2- What were the main topics and themes discussed during the three days of OLEA University Health?



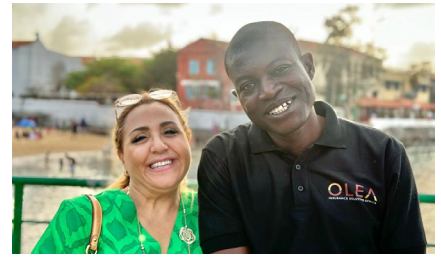
The topics were varied and covered subjects such as tool improvements, harmonisation of procedures, communication, customer servicing and our new service offerings. These topics were chosen because they reflected the requirements of our clients/prospects, technological developments and market trends.

The training provided participants with a clear and motivating vision of the Group's objectives, the key to success in delivering the best customer experience in the sector.

3- Can you tell us more about OLEA Health?

OLEA Health draws heavily on the Pan-African experience of its teams and innovative,

effective digital tools. Indeed, thanks to its mobile application and extranets (HR and Statistics), OLEA Health makes life easier for its policyholders and subscribers, by providing them with the information they need to manage their insurance cover. The market experience and agility of its teams enable OLEA Health to find appropriate solutions for its customers' needs throughout the continent.



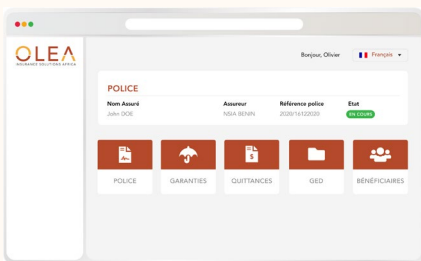
4- A final word?

I'm delighted with the smooth running of the 1st edition of OLEA University health, where in addition to the training, participants were able to share strong, convivial moments through a variety of activities.

OLEA University health was a tangible demonstration of the commitment and enthusiasm of our teams to establish OLEA as the benchmark player in health cover management.

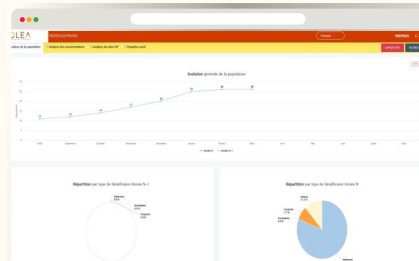


OLEA HEALTH TOOLS



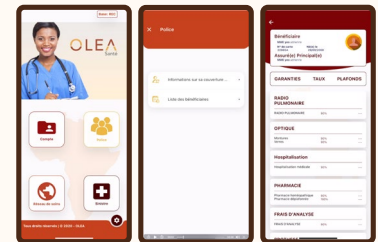
HR extranet

makes it possible to monitor and manage employee health insurance contracts in real time, anywhere in the world.



Statistics extranet

enables a company to monitor and analyse trends in the consumption of its employees' health insurance policies.



OLEA health mobile application

enables beneficiaries to manage their health insurance contract (health cover, care network, reimbursements, etc.).



OLEA NEWS IS TAKING A MONTH'S VACATION
AND WILL BE HAPPY TO SEE YOU IN SEPTEMBER!

APIO BECOMES OLEA SOUTH AFRICA

Richard Hood, Managing Director, OLEA South Africa.



“ On 31st July 2023, Apio Group rebranded to OLEA South Africa.

Apio Group became part of the OLEA group of companies in 2021, which strengthened our capability in both South Africa and the rest of the African continent. This partnership has consolidated the blend of South African expertise and market capacity, with locally based servicing capability, for both local and cross border operations.

Being part of a larger group has unlocked significant potential through company cultures and a shared DNA.

Over the last two years, as part of the transition, the Apio Group has slowly been realigning its look and feel to the OLEA brand. We are excited to share this new journey with all our customers and suppliers.

The rebrand brings exciting changes. As part of our new digital strategy, we launched our redesigned website www.olea.co.za. This has been developed to align to the broader OLEA Group, which will improve the positioning of our solutions significantly.

During the last quarter of 2023, early 2024, our clients can look forward to a new Client Login facility on both the new website and app. This enhances our strategy of optimising client engagement and accessibility to information - 24/7. These enhanced digital platforms will offer our clients exciting new offerings and tools.

After months of hard work and careful consideration, we are proud to align our identity to the rest of the group, by rebranding to OLEA South Africa. As a customer-focused organisation, we understand the importance of staying relevant and adaptable in a rapidly evolving market. Rebranding to OLEA South Africa reflects our commitment to embrace our ambition to be a significant player, along with all other OLEA companies on the African continent.

Whilst our brand may have changed, our core values and commitment to our customers, remains the same. We are confident that our rebranding efforts will bring about positive changes for our organisation, valued customers and partners.”

Visual image of logo changes

2011 - 2021



2021 - 2023



July 2023 onwards



OLEA Senegal and “Village Pilote”



On 5th May, 2023, Cédric de Zélicourt, Managing Director of OLEA Senegal, took part in the laying of the foundation stone for the « Solidarity Brick Wall » fund-raising operation during the Solidarity Gala organised by the Village Pilote Association, at the Residence of the French Ambassador in Dakar.

The aim of the gala was to provide financial support for the care of 400 homeless children. OLEA Senegal is delighted to have contributed to this wonderful initiative.

Lionel Lasme, Deputy IT Director, Employee Benefits Division



Lionel joined OLEA on 5th June, 2023 as Deputy IT Director, in charge of Employee Benefits. He is based in Côte d'Ivoire within the OLEA Services team.

Lionel holds a Master's degree in Information Systems (IS) Design and a degree in Computer Engineering with a specialisation in Systems and Network Administration. He has over 10 years' experience in implementing healthcare management software.

He has already held various senior IS positions within healthcare management companies in Côte d'Ivoire, as Head of the Development and Innovation Department and then IS Manager.

NETWORK NEWS

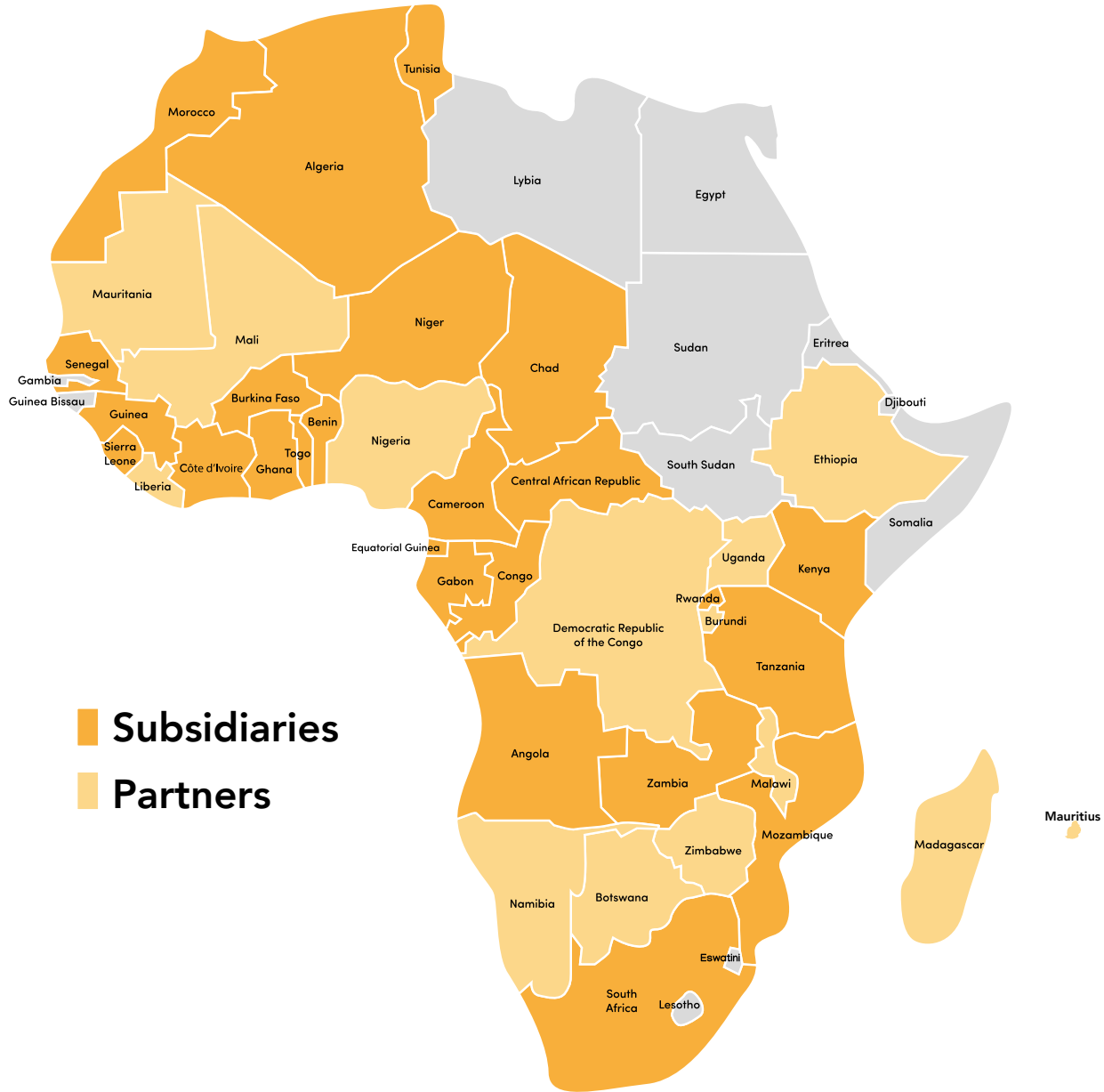
OLEA Burkina to “REPAB” 2023



OLEA Burkina teams took part in the 2nd Meeting of African Business Leaders in Burkina (REPAB), which took place at the Ouaga 2000 International Conference Center from 13th to 14th July, 2023.

The theme of this year's event was «Artificial intelligence: issues, challenges and opportunities for the economies of African countries.»

THE OLEA GROUP AND ITS 24 SUBSIDIARIES IN AFRICA



South Africa | Algeria | Angola | Benin | Burkina Faso | Cameroon | Central African Republic | Congo | Côte d'Ivoire | Gabon | Ghana | Guinea | Kenya | Morocco | Mozambique | Niger | Rwanda | Senegal | Sierra Leone | Tanzania | Chad | Togo | Tunisia | Zambia

